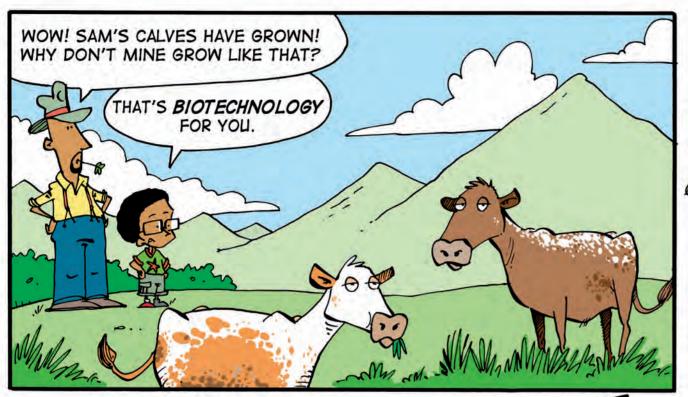
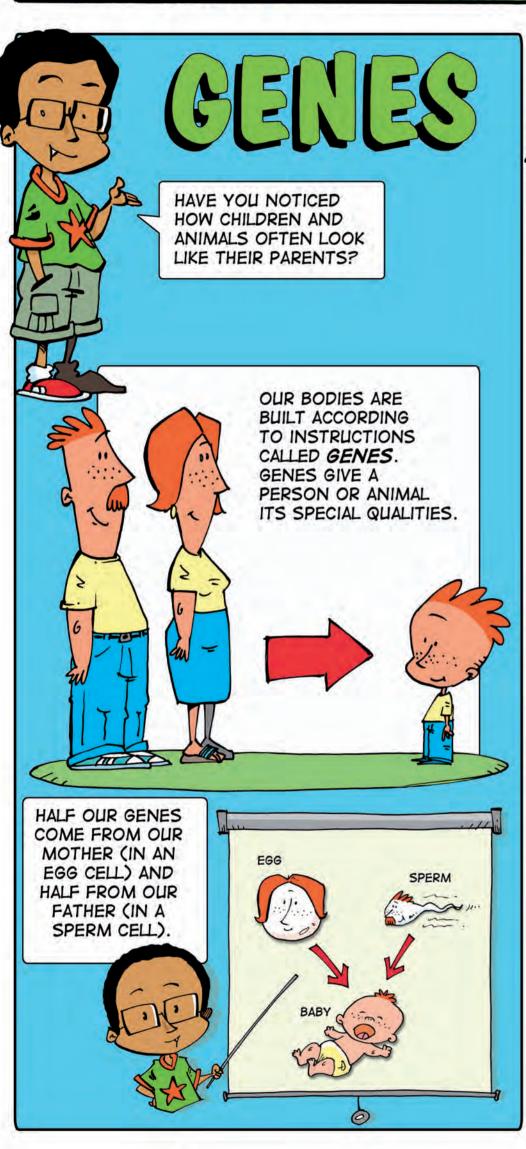
BIOTECHNOLOGY: SELECTIVE BREEDING

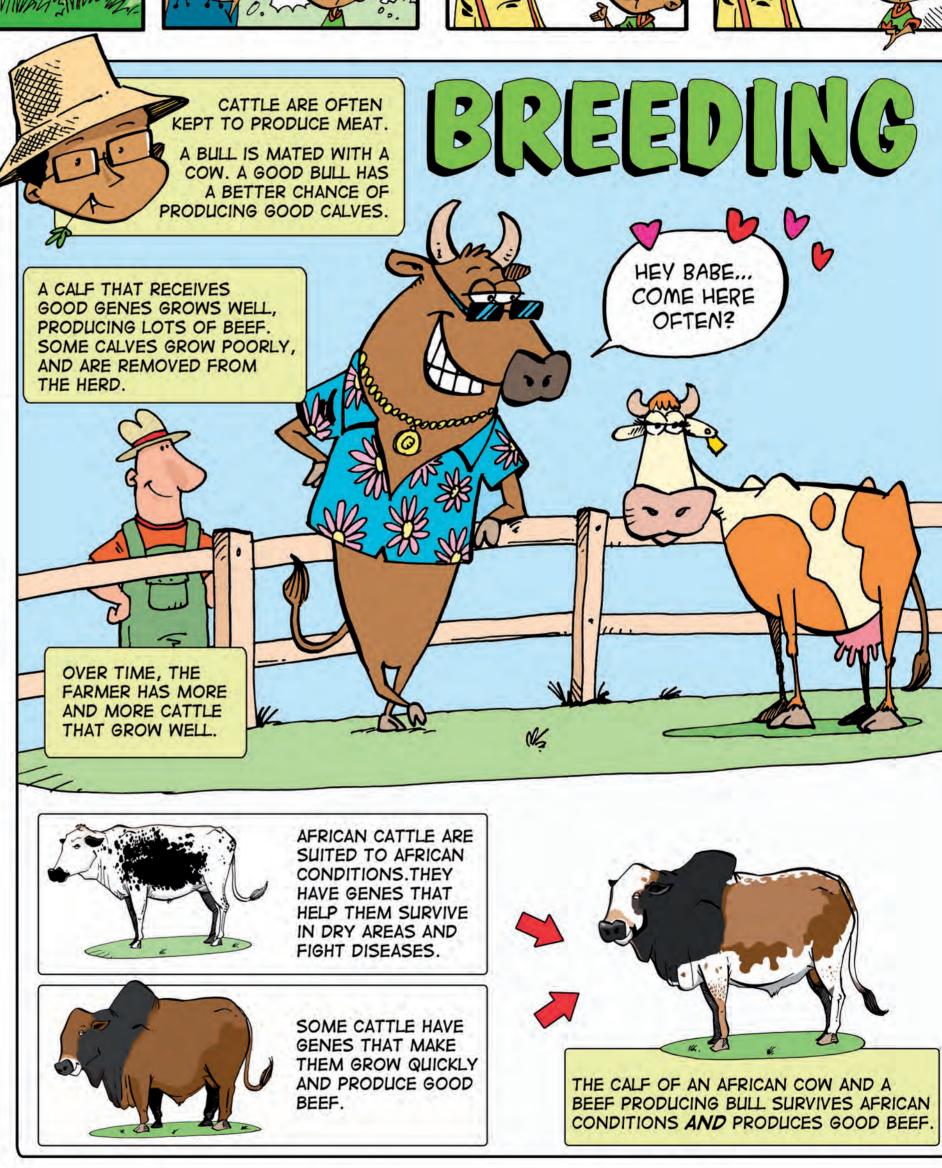




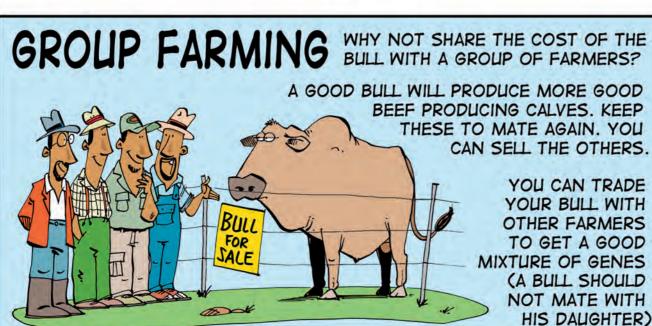


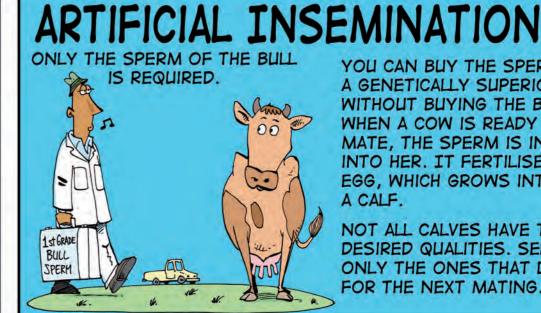












YOU CAN BUY THE SPERM OF A GENETICALLY SUPERIOR BULL WITHOUT BUYING THE BULL. WHEN A COW IS READY TO MATE, THE SPERM IS INSERTED INTO HER. IT FERTILISES AN EGG, WHICH GROWS INTO A CALF.

NOT ALL CALVES HAVE THE DESIRED QUALITIES. SELECT ONLY THE ONES THAT DO FOR THE NEXT MATING.

BIOTECHNOLOGY





